



Università
Ca' Foscari
Venezia

FOOD
Campus
Treviso

In collaboration with



AIA
ASSOCIAZIONE ITALIANA
DI ANGLISTICA

CONSTRUCTING ITALIAN CUISINE: BETWEEN MYTH AND REALITY

Thursday, 7 May 2026

Aula Magna, Palazzo San Leonardo

Riviera Garibaldi, 13, Treviso

9.00 – 9.30 **Registration**

9.30 – 10.15 *Conference Opening*

Linda Rossato (Ca' Foscari University of Venice)

Welcome Address and Introduction to the Symposium
Gastronomic Tourism and the Construction of a Culinary National
Identity. Insights from the DIETALY Project
(1930–1959)

10.15 – 11.00 **Sai Hong Li** (University of Stirling)

*Translating the Semiosphere: Constructing Italian Cuisine for the
Chinese Tourist Gaze*

11.00 – 11.30 Coffee Break

11.30 – 12.15 **Delia Chiaro** (University of Bologna)

The Intersection of Food Humour and Disgust

12.15 – 13.00 **Gianfranco Marrone** (University of Palermo)

Cuochi in galleria: etiche ed etichette

13.15 – 14.30 Lunch Break

14.30 – 15.15 **Mette Rudvin** (University of Palermo)

*Food, Humour and Culinary Performance on Social Media.
Promoting the Italian culinary heritage*

15.15 – 16.00 **Daniela Cesiri** (Ca' Foscari University of Venice)

*The Bacaro Tour Experience: Representing Venice's
Enogastronomic Traditions: between Culinary and Pleasure
Tourism*

16.00 – 16.45 **Alberto Grandi** (University of Parma)

*Nonne, eroi e nazioni: la cucina italiana come epica
contemporanea*

16.45 – 17.00 **Closing Remarks**

Round-up and final discussion

17.00-18.30 **Closing Reception & Networking**

Organizers: Linda Rossato and Giuseppe De Bonis (Ca' Foscari
University of Venice)

Attendance: In person and remote access via ZOOM Platform



Fill out the form to get
the meeting link

Centro Interdipartimentale SELISI - Università Ca' Foscari Venezia

Campus Treviso - 0412346668 | Palazzo San Paolo, Riviera S. Margherita 76, Treviso

www.unive.it/selisi - iniziative.treviso@unive.it

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